

**SECTION - MEDICAL/NURSING SERVICES
ADMINISTRATIVE DIRECTIVE NO. 534
(Replaces AD 534 dated 1/19/06)**

Effective Date: December 7, 2006

SUBJECT: PHARMACEUTICAL REPRESENTATIVES' VISITS

I. PURPOSE

Pharmaceutical manufacturers' representatives may be granted reasonable access to state hospital medical staff. The Pharmacy Department will coordinate, pharmaceutical fairs when available, not to exceed one per month, to be held in an available Administration Conference room, or other area not frequented by the general public. Neither the hospital lobby, nor any hospital space generally used for public access, shall be used for displays of medical equipment, medications, pharmaceuticals, or other commercial material of a medical/professional-related nature.

II. AUTHORITY

Special Order Number 424.01 Incompatible Activities with Pharmaceutical Companies.

III. POLICY

Access by Pharmaceutical Manufacturers to State Hospital and Psychiatric Program Groups and Staff.

State hospital and psychiatric programs are under no obligation to permit, provide space, advertise, announce, or otherwise support pharmaceutical companies' access to hospital staff. Facilities should carefully consider public perceptions when deciding to permit company displays on facility grounds. However, when access is permitted, facilities shall provide equal access for all pharmaceutical companies desiring representation and places for displays. When access is permitted, the pharmaceutical companies may share a list of local current events for staff participation outside of work hours. The facilities may designate a specific time during work hours for staff to meet with representatives so they may respond to questions or concerns regarding treatments and products.

Prohibited Activities include the receipt of:

- A. Contributions for magazine or journal subscriptions except as a component of an unrestricted education grant.
- B. Contributions to medical staff activities.

C. Contributions of food, beverage or pharmaceutical samples.

IV. METHOD

Coalinga State Hospital (CSH) Pharmacy Services Manager will monitor Pharmaceutical Representatives' visits to CSH. Pharmaceutical Representatives will be informed of DMH/CSH Administrative Directive No. 534. Pharmacy Services Manager will be responsible for ensuring policy compliance of Administrative Directive No. 534.



W. T. VOSS
Executive Director